2018 MEDIA KIT

allretailjobs

STORE MANAGERS
REGIONAL MANAGERS
SALES ASSOCIATES
MERCHANDISERS
BUYERS

ASSISTANT MANAGERS
CASHIERS
HOURLY ASSOCIATES
CORPORATE EXECUTIVES
LOSS PREVENTION

WHO ARE WE?

Since March of 2001, AllRetailJobs.com has remained the go-to job board for the retail industry. As the leading retail niche job board, we focus our efforts on attracting experienced store managers, hourly retail candidates and corporate executives, resulting in faster training and lower turnover.

QUICK FACTS

250,000
AVERAGE VISITORS/MONTH

500,000
AVERAGE PAGEVIEWS/MONTH

500,000+
RESUMES IN OUR DATABASE

28,000+
FACEBOOK FOLLOWERS

More targeted retail-specific candidates than any other source.

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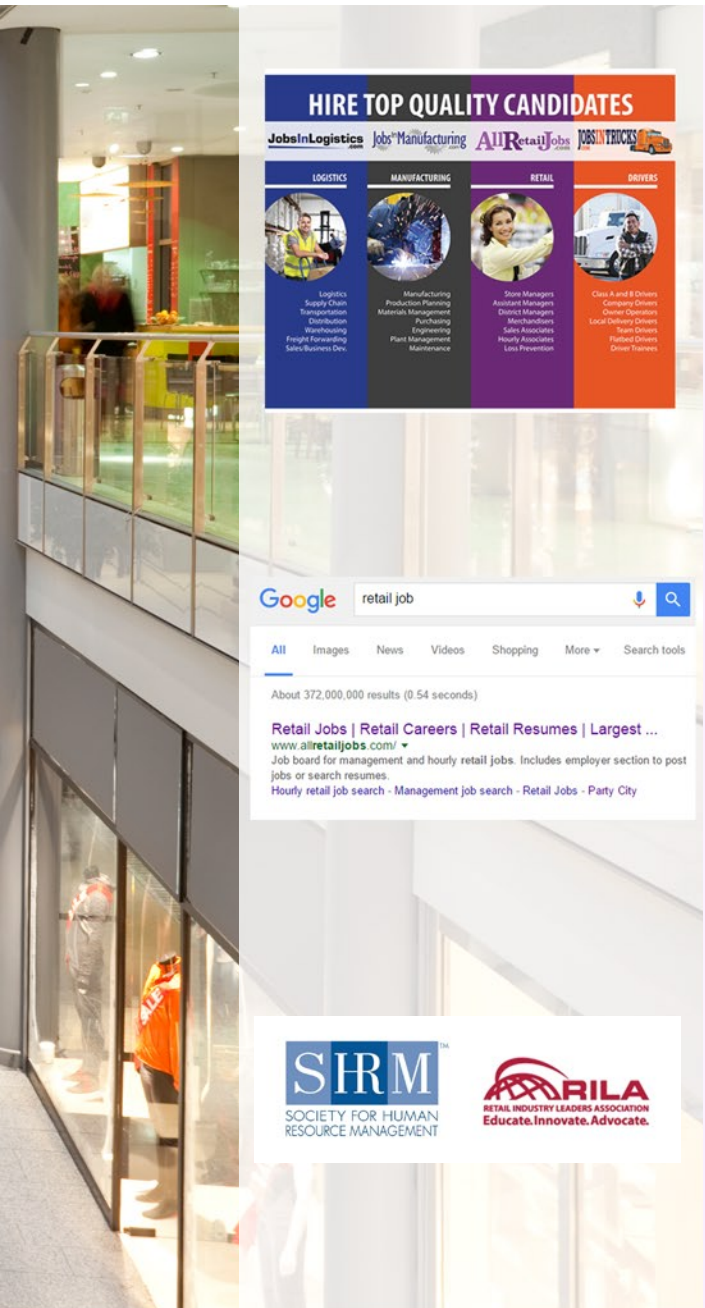
MARKETING

We cross post your jobs to our network of job boards and job search engines. These include local and regional job boards, as well as the following:

topUSAjobs.com · ZipRecruiter · Jobs2Careers (WHERE YOUR JOB SEARCH BEGINS!) · Google · adzuna

glassdoor · myjobhelper.com · nexxt · careerbliss · Job.com



TRADE SHOWS

We partner with industry associations and exhibit at trade shows nationwide, including Retail Industry Leadership Association (RILA), and SHRM Annual Conference.

KEYWORD SEARCHES

We appear naturally in top positions on leading search engines such as Google, Yahoo and Bing for 1,000s of industry-specific keywords searches.

ASSOCIATION PARTNERSHIPS

We partner with Retail Industry Leaders Association, and Society for Human Resource Management.

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SERVICES OFFERED

COMPANY LOGO PLACEMENT

We add your company logo to the top of your job postings.

ENHANCED JOB POSTINGS

Your dedicated Account Manager formats your job postings, as well as adds any branding/images/videos you'd like to include in your ads.

COMPANY PROFILE

Our team can create a profile for your company's page on AllRetailJobs.com. Your images and text will appear above a list of all of your job postings.

NEWSLETTER SPONSORSHIP

Sponsor our monthly job seeker or employer newsletter to advertise your job openings or services to our opted-in database.

BANNER PLACEMENT

Add your company banner to our homepage or job search page. Your banner will redirect visitors to your website, or to a searchable list of all of your company's job postings on AllRetailJobs.com.

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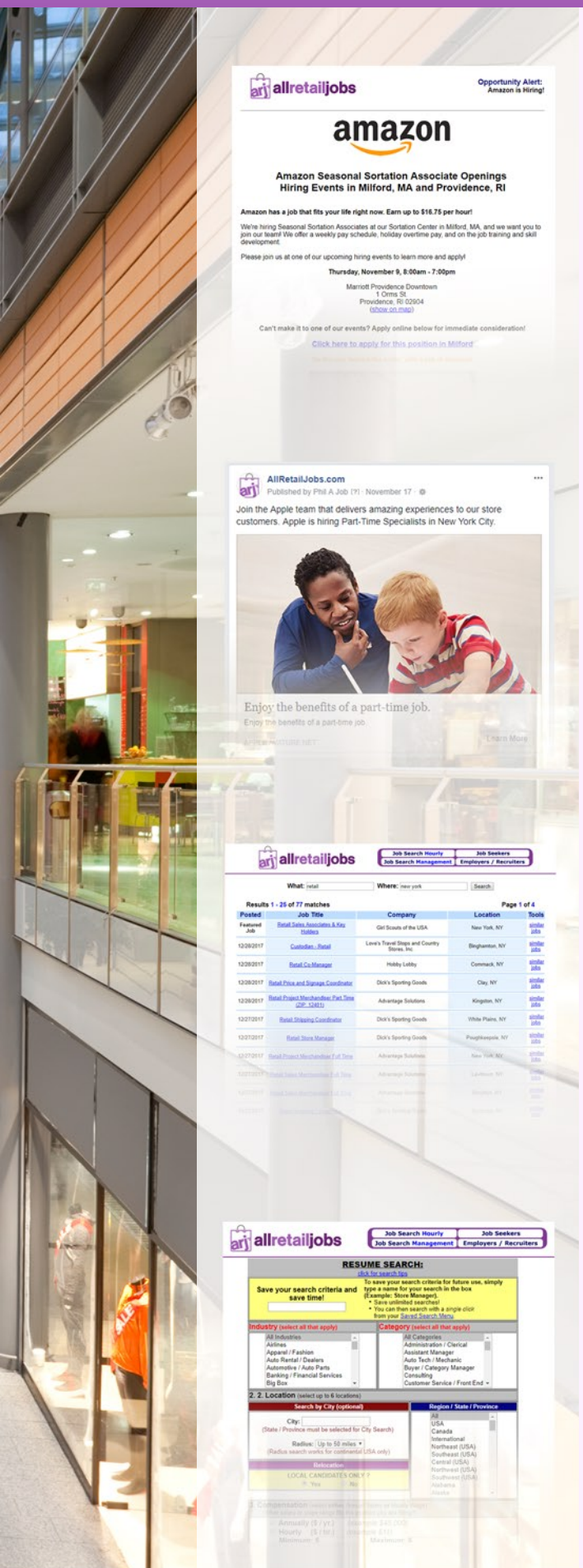
SERVICES OFFERED



TARGETED EMAIL BLAST

Create a personalized email and we will send it out to a select list of targeted retail candidates that match your desired criteria (location, experience, and education).

GEO-TARGETED FACEBOOK CAMPAIGN

Reach retail professionals through our Facebook posts, which are targeted based on the user's location, interests, and career.

TARGETED POSTING CAMPAIGN

- Job Slots (30 day interchangeable job postings with automatic refreshing)
- 60 Day Job Posting Packages
- Featured Jobs

RESUME ACCESS

Access to more than 500,000 retail resumes.

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CONTACT US

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SAMPLE LIST OF CLIENTS

HOBBY LOBBY
H&R BLOCK
Mondelēz International
HARBOR FREIGHT
Quality Tools at Ridiculously Low Prices
DICK'S SPORTING GOODS
amazon
ADVANTAGE SOLUTIONS
Love's
O'Reilly AUTO PARTS
ROSS DRESS FOR LESS
Save a lot

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